

NEW PEOPLE

VIZ CINEMA

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PRESS RELEASE

FOR IMMEDIATE RELEASE:

VIZ CINEMA ANNOUNCES A CLIMACTIC SUMMER ROSTER WITH SEPTMEBER FILM SCREENINGS

The People I've Slept With, Death Note Blu-Ray Celebration, Detroit Metal City, 9/11 Documentary Festival, And Special Events For J-POP Summit Week Are Announced!

San Francisco, CA, September 1, 2010 – VIZ Cinema, the nation's only movie theatre dedicated to Japanese film, has announced an intriguing new line-up of films and premiere events set to take place at the venue throughout the month of September.

Also just announced are a range of very special events to kick off the J-Pop Summit Festival 2010, which spotlights Japanese pop culture in a unique all-day celebration that takes over San Francisco's Japantown on Saturday, September 18th.

New films for September include the third installment of the *Bay Area Filmmakers Series*, which presents the romantic comedy, *The People I've Slept With*, directed by Quentin Lee. A highly anticipated screening of *Death Note* and *Death Note II: the Last name*, based on the popular manga/anime series, is next, and will also mark the release of the films in a new Blu-ray collection from VIZ Pictures. A special screening of Satoshi Kon's anime masterpiece *Paprika* is also set.

Marking the anniversary of 9/11, VIZ Cinema presents the *9/11 Truth Film Festival* which presents several documentaries that explore the tragic events from several new points of view and trace the global impact of the World Trade Center attacks in 2001.

And finally, NEW PEOPLE gets ready to celebrate the 2010 J-Pop Summit Festival with a series of pop culture cinematic events leading up to the premiere of the raucous death metal comedy *Detroit Metal City* on September 18th. More details on the J-Pop Summit Festival are available at www.J-Pop.com.

Advance tickets, screening times and more details are available at: www.vizcinema.com.

The People I've Slept With, September 3rd – September 9th

(Directed by Quentin Lee, 2009, 89 min, Digital, English Language)

The People I've Slept With is a sexy comedy about a promiscuous woman who finds herself with an unplanned pregnancy and needs to figure out who the baby daddy is...NOW. Film stars Karin Anna Cheung (*Better Luck Tomorrow*), Wilson Cruz (*My So Called Life*) and Archie Kao (*CSI*). Co-sponsored by Frameline. **A special Opening Night Event is scheduled for Friday, September 3rd at 7:00pm and will include a reception and Q&A with Director Quentin Lee. Tickets are now available for \$15.00. No discounts apply.**

Death Note Day: Death Note Collection Blu-ray Release Special Event, September 4th

(Directed by Shusuke Kaneko, 2006, 120min (Death Note), 140 min (Death Note II), Digital, Japanese with English subtitles)

VIZ Pictures celebrates its first Blu-ray release *Death Note Collection* with Death Note Day showing both *Death Note* & *Death Note II* on the brand new Blu-ray version with the vivid high-def visuals and THX sound at VIZ Cinema. *Death Note* is a psycho thriller film based on the bestselling manga and anime series. **Tickets are \$10.00 for each film or \$15.00 for both screenings. \$35.00 Special Blu-ray Package includes tickets to both screenings, the new Blu-ray and poster!**

Paprika, September 11th

(Directed by Satoshi Kon, 2006, Digital, Japanese with English subtitles)

In memory of one of the greatest anime directors Satoshi Kon, who passed away at the age of 49 on August 24th, VIZ Cinema celebrates his work with a screening his masterpiece *Paprika*. This sci-fi epic centers on a new invention called the DC-Mini. With this revolutionary device, psychiatrists are now able to enter a patient's dreams in a therapeutic setting. But when an unknown assailant steals the devices, using them to manipulate people's minds and the thin line between the conscious and the unconscious begins to blur. Yes *Paprika* challenges the same theme as *Inception* over 4 years ahead, but in incredible and breathtaking world of anime. **Tickets are \$10.00.**

9/11 Truth Film Festival Friday, 9/10 – Sunday 9/12

Join VIZ Cinema for the *9/11 Truth Film Festival* and delve into the investigations and efforts to uncover what really happened on September 11, 2001. **Tickets are \$10.00 for each film.**

Opening Night: Double Feature with Q&A, Friday, September 10th***9/11: Press For Truth (Q&A with filmmakers to follow)***

(Directed by Ray Nowosielski, 2006, 75min, Digital, English Language)

The political becomes personal in *9/11: Press for Truth*, which examines the World Trade Center attacks from the perspective of the families that lost loved ones.

Hypothesis

(Directed by Brett Smith, 2010, 48 min, Digital, English Language)

Hypothesis is a short documentary on Dr. Steven Jones and his 9/11 research on the destruction of the Twin Towers and WTC 7. The film tells Dr. Jones' story in his own words and reflects the explosive controversy that ensued which resulted in everything from threats and bribes to academic suspension.

Double Feature of *9/11: Press For Truth* and *Hypothesis* will also be screened on Sunday, September 12th.

Zero: An investigation to 9/11, Saturday, September 11th

(Directed by Francesco Tre, Franco Fracassi, 2007, 104min, Digital, Italian w/ English subtitles)
This feature documentary from Italian production company Telemaco explores the new scientific evidence and reveals dramatic new eyewitness testimony which directly conflicts with the U.S. Government's account. Featuring presentations from intellectual heavy weights, Gore Vidal, and Nobel Prize winner Dario Fo, the film challenges many assumptions surrounding the attacks.

Loose Change 9/11: An American Coup, Saturday, September 11th

(Directed by Dylan Avery, 2009, 99min, Digital, English Language)
With the departure of the Bush Administration and the arrival of an era of transparency, new information has been disclosed that sheds more light on the events that took place before and after 9/11. Dramatically narrated by Daniel Sunjata of FX's *Rescue Me*, and an outspoken advocate for the First Responders, *Loose Change 9/11: An American Coup* presents a wide array of evidence both known and unknown...until now.

War Promises, Saturday, September 11th and Sunday, September 12th

(Edited by Frank Hofer, 2009, 75min, Digital, German with English Subtitles)
In German documentary *War Promises*, insiders and whistleblowers try to bring what they know about to the public, including Annie Machon, who was a spy with the British MI5, and Andreas von Bülow and Jürgen Elsässer, who possess enormous insider knowledge from their membership in the parliamentary committee supervising the secret services.

False Flag, Saturday, September 11th and Sunday, September 12th

(Edited by Frank Hofer, 2007, 75min, Digital, German w/ English subtitles)
False Flag focuses on the inconsistencies in the official version of the events and the evidence that has been suppressed regarding 9/11. It also seeks to answer why we still know nothing about it and why we are being deceived – as well as in Europe.

J-POP SUMMIT WEEK: Pre-Festival Events + Festival Day

Monday, September 13th – Saturday, September 18th

From September 13th to 17th (Mon-Fri), NEW PEOPLE and VIZ Cinema will host films, anime, fashion, music and other forms of J-pop culture in a series of nightly events! Special gift bags will be given to all ticket holders each night.

TOKYOSCOPE TALK, Vol. 6: Bad Girls & Wild Women featuring *Female Prisoner #701: Scorpion*

Monday, September 13th at 7:00pm (Happy Hour starts at 6:00pm)

★ followed by screening of *Female Prisoner #701: Scorpion*

(Directed by Shunya Ito, 1973, 87min. Japanese with English subtitles)

Join host Patrick Macias (Editor, Otaku USA) for a unique look at sexy Stray Cats, Female Prisoners, Delinquent Bosses and other captivating and sexy bad girl roles from Japanese cinema. The evening will be complemented by a theatrical screening of the lurid prison film *Female Prisoner #701: Scorpion*. Adults only due to mature subject matter; 18+ General admission tickets for the discussion and film screening are \$20.00.

ANIME NIGHT with Anime On Display & Crunchyroll

Tuesday, September 14th at 7:00pm and 8:45pm (Happy Hour and VIP Party starts at 7:30pm)

★ 2 Screenings of **5 Centimeters Per Second** at 7pm & 8:45pm

Animation On Display, S.F.'s very own anime convention, joins forces with online content provider Crunchyroll for a theatrical presentation of Makoto Shinkai's 5 Centimeters Per Second. Come meet other anime fans and join the fun with a special evening celebrating anime! *General admission tickets are \$10.00.*

**NOISE POP MEETS J-POP: Film Screening of 77 Boadrum
Preceded by Cornelius' Music Video – Synchronized & Sensurround**

Thursday, September 16th at 7:30pm (Happy Hour starts at 6:00pm)

Join Noise Pop, organizers of the leading independent music festival in the Bay Area, for a special theatrical presentation of **77 Boadrum**, the official live documentary of the Japanese free-rock group the Boredoms's live performance featuring 77 drummers at the Empire-Fulton Ferry State Park in Brooklyn, NY. *General admission tickets for the film screening are \$10.00.*

J-POP SUMMIT DAY – Saturday, September 18th

***Detroit Metal City* San Francisco Premiere**

(Directed by Toshio Lee, 2008, Japan, 104min, 35mm, Japanese with English Subtitles)
Based on the #1 death metal comedy manga series by Kiminori Wakasugi. Negishi (Kenichi Matsuyama) is a sweet and shy young man who dreams of becoming a trendy singer songwriter. But for some reason, he is forced into joining the devil worshipping death metal band "Detroit Metal City" (DMC). In full stage make-up and costume, he transforms into Johannes Krauser II (Sir Krauser) the vulgar-mouthed lead vocalist of the band. Against Negishi's will, DMC rises to stardom. Now the legendary king of death metal Jack II Dark (Gene Simmons) himself is challenging DMC to a duel. What is the fate of the innocent Negishi as he climbs to the top of the death metal world? *Explicit language, viewer and parental discretion advised.*

Also screens September 19th – September 30th

VIZ Cinema is the nation's only movie theatre devoted exclusively to Japanese film and anime. The 143-seat subterranean theatre is located in the basement of the NEW PEOPLE building and features plush seating, digital as well as 35mm projection, and a THX[®]-certified sound system.

About NEW PEOPLE

NEW PEOPLE offers the latest films, art, fashion and retail brands from Japan and is the creative vision of the J-Pop Center Project and VIZ Pictures, a distributor and producer of Japanese live action film. Located at 1746 Post Street, the 20,000 square foot structure features a striking 3-floor transparent glass façade that frames a fun and exotic new environment to engage the imagination into the 21st Century. A dedicated web site is also now available at: www.NewPeopleWorld.com.

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