

NEW PEOPLE

Media Contact:
Erik Jansen
MediaLab
erik@medialab-pr.com
(714) 620-5017



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NEW PEOPLE ANNOUNCES A THEATRICAL LIVE EVENT FOR THE PREMIERE OF SCI-FI THRILLER – GANTZ – IN HOLLYWOOD, CA ON JANUARY 20th

*Kinetic Sci-Fi Live-Action Film Based On Hit Anime/Manga Series Screens
At Mann's Chinese 6 And Will Include Rare In-Person Cast Interviews*

San Francisco, CA, January 6, 2010 – NEW PEOPLE, a dynamic entertainment company bringing the latest examples of Japanese popular culture to North American shores, presents a very special theatrical event to celebrate the premiere of **GANTZ** across North America on **Thursday, January 20th**. Mann's Chinese 6, located in the Hollywood & Highland Mall in the heart of Hollywood, CA, will host the film's theatrical premiere in a gala screening beginning at 5:00pm.

Audiences are invited to join Otaku USA Editor-in-Chief Patrick Macias immediately following the screening as he leads an insightful discussion session on **GANTZ** and conducts in-person interviews with several cast members. More details about this session and the chance for audience members to submit interview questions will be announced next week.

Seating for the Mann's Chinese 6 screening is limited to 400 seats, so the opportunity to purchase tickets to the event will be awarded through a drawing. Enter sooner for a better chance to win at www.gantzmovies.com. Winners will be notified promptly via email and will have the opportunity to purchase tickets for \$15.00 each. All movie attendees will also receive a special **GANTZ** t-shirt.

GANTZ makes its U.S. premiere in 334 movie theaters in an exclusive one-night-only event presented by NCM Fathom, Dark Horse Comics, and NEW PEOPLE on Thursday, January 20th, 2011 at 8:00 p.m. ET / 7:00 p.m. CT / 6:00 p.m. MT / 8:30 p.m. PT (tape delayed). Tickets (for

all locations except Hollywood, CA) are available at participating theater box offices and online at www.FathomEvents.com. For a complete list of theater locations and prices, please visit the web site (*theaters and participants are subject to change*).

GANTZ (English dubbed) is based on a hit manga series created by Hiroya Oku and tells the story of childhood friends Kei Kurono and Masaru Kato, who are accidentally killed while trying to save another man's life. Rather than find themselves in the hereafter, however, they awaken in a strange apartment in which they find a mysterious black orb they come to know as "GANTZ." Along with similar abductees, they are provided with equipment and weaponry and manipulated into playing a kind of game in which they are sent back out to the greater world to do battle with alien beings, all while never quite knowing whether this game is an illusion or their new reality.

About NEW PEOPLE

Based in San Francisco, California, NEW PEOPLE offers the latest films, art, fashion and retail brands from Japan through its unique entertainment destination as well as licensing and distribution of selective Japanese films. NEW PEOPLE strives to offer the most entertaining motion pictures straight from the "Kingdom of Pop" for audiences of all ages, especially the manga and anime generation, in North America. Some titles include DEATH NOTE, KAMIKAZE GIRLS, and THE TASTE OF TEA. For more information about films, please visit www.viz-pictures.com. To learn more about NEW PEOPLE in San Francisco, please visit www.newpeopleworld.com.

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