

ART DETOUR

STAIRCASE

NORITAKE

Illustrator

As an up and coming illustrator in Japan, Noritake infuses the vertical space with his organic and subtle touch. Collaborating with Sohei Moryama, he has created a small universe filled with joy and surprises. www.noritake.org

SOHEI MORIYAMA

Sound Artist

Sohei Moriyama is a highly respected sound artist from Tokyo's club music scene. Generating mystic ambience via placement of sound and voice, Moriyama leads us into a morphing audio spiral. www.moriyamasohei.com

1F

YOSHITAKA AMANO

Artist

Best known for his character designs for Final Fantasy, Amano graces the café with the debut of his vibrant piece boldly coated with auto paint and metallic glitter, an ode to his childhood love for American comics and automobiles. www.amanosworld.com

1F

SHINJI HORIBUCHI + HIDEYUKI YAMANO

Graphic Artists

Shinji Horibuchi at tee graphics, our visual branding partner, teams up with Tokyo-based designer Hideyuki Yamano to create the striking graphic installation in the main lobby of NEW PEOPLE to welcome all visitors. www.teegraphics.net www.takaiyama.jp

B 1F

TAIJI FUJIMORI

Furniture Designer

The Loaf furniture series is one of Fujimori's signature designs, which looks like a beautiful mass of wood. This elegant stillness is crafted from multilayered fiberboards and presented both in the café and cinema lobby. www.taiji-fujimori.com

3F

2F

1F

B

3F

CHARIOTS ON FIRE

Designers

Ritz Yagi and Oriana Reich are the creative visionaries behind their own retail business, Chariots on Fire. With a passion for mixing and matching old and new, the 3rd floor powder room is lived up by their timeless installation. www.chariotsonfire.com

2F

TOMOMI KAZUMOTO

Artist

Kazmo, screen printer extraordinaire, entertains your eyes in the 2nd floor restrooms with kitschy playfulness and dark nostalgia. She reminds us of our childhood when the world was a blank coloring book ready to be doodled on. www.kazmo100.com

M

YUICHI YOKOYAMA

Artist

NEW PEOPLE The Store was inspired by Yuichi Yokoyama's vivid graphics. Known for his comic art and global cult following, Yokoyama shares his famous "faces" that greet you with a dose of humor as you enter the store. www.newpeopleworld.com

M

TORAFU Architects

Interior Designers

Koichi Suzuno and Shinya Kamuro are Torafu, Tokyo's in-demand architect duo who designed NEW PEOPLE The Store with a sense of fun. An abstract touch of manga balloon motif invites everyone to come and play. www.torafu.com

B

JAY ADAMS DESIGN

Interior Architect

Inspired by the flowing city lights he saw during his first taxi ride in Tokyo, Jay Adams expressed this memory within the cinema interior. One of Adams' award-winning works is the VIZ Media office in North Beach, SF. www.jayadamsdesign.com